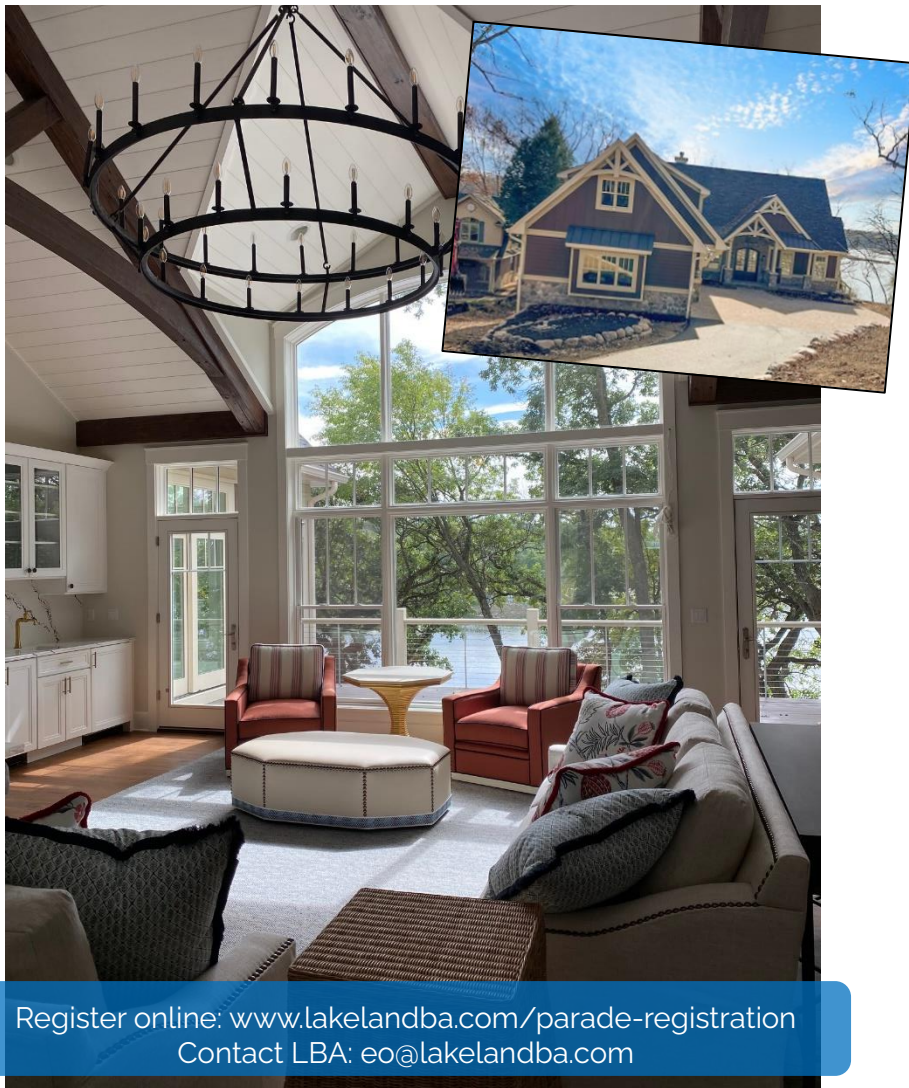




In-Person and Virtual Event

2024



Register online: www.lakelandba.com/parade-registration
Contact LBA: eo@lakelandba.com

HOMES, CONDOS

Enter homes or condos any time, in any quarter during the year. You choose whether to hold an open house and when. Use LBA's photographer or submit your own photographs.

\$1,000 Full Year, Photography Package

\$750 Six Months, Photography Package

- 3-D Tour by LBA-hired virtual-tour photographer
- Choice to hold an open house on date of your choosing with promotional help from LBA.
- Home and Builder description. Logo and contact information.
- Promoted via email, social media and LBA website.

\$500 Full Year, Linked Package

- Link to your website 3-D Tour or photo gallery images
- Choice to hold an open house on date of your choosing with promotional help from LBA.
- Home and Builder description. Logo and contact information.
- Promoted via email, social media and LBA website.

REMODELING PROJECTS

Enter remodeling projects any time, in any quarter during the year. Use LBA's photographer or submit your own photography.

\$500 Full Year, Photography Package

- 3-D Tour by LBA-hired virtual-tour photographer of one space.
- Home and Builder description. Logo and contact information.
- Promoted via email, social media and LBA website.

\$250 Full Year, Linked Package

- Link to your website 3-D Tour or photo gallery images of one space
- Home and Builder description, Logo and contact information
- Promoted via email, social media and LBA website.

FEATURED PRODUCTS & SERVICES

Showcase the latest or must have products you carry or services you provide.

\$200 Full Year Package

- Your product/service photo and description, Your logo and link.
- Promoted via email, social media and LBA website.

Prices shown for each are LBA member prices. Non-members add \$500

SEE NEXT PAGE FOR HOME SHOWCASE AWARDS

2024 Home Showcase Quality Awards

Homes and Remodeling projects in the 2024 LBA Home Showcase will be judged for design and construction.

CONTEST TIMELINE

Home Showcase entry completion deadline: June 30, 2024

Judging: July 1-31, 2024

Winners Announced: August Quality Awards Banquet (date to be determined) and online September 1, 2024.

AWARD CATEGORIES

Best Custom Home/Condos

- Workforce Housing
- Lakefront Home
- Rural Home
- Luxury Home
- Condo

Best Kitchen

Best Bath

Best Exterior Space

Best Craftsmanship

Best Remodeling Project

- Home Addition
- Room Remodel
- Landscaping/Outdoor Space

PLUS

Information will be released in 2024 to nominate staff and community leaders for additional personal awards



Register online: www.lakelandba.com/parade-registration
Contact LBA: eo@lakelandba.com

JUDGING AND VOTING

There must be at least two entries per category to judge/vote for a winner. Judging will be by a jury of peers with a People's Choice Award voted online by the public. LBA reserves the right to change the terms without notice.

WINNER PACKAGE

- Use of the Home Showcase Quality Award logo
- Home Showcase Quality Award logo included in your entry online for the duration of your 2024 registration.
- A press release submitted to area media and posted on LBA blog
- Feature in LBA's monthly newsletter
- Photos of you with your award